

# Texas CTO Clinic in Austin, TX on June 22-23, 2009

## Results Overview



Date: 8/5/2009 8:38 AM PST  
 Responses: Completes  
 Filter: No filter applied

**1.** Please rate your overall satisfaction with the CTO Clinic you attended.

Very Satisfied		13	62%
Satisfied		7	33%
Dissatisfied		1	5%
Very Dissatisfied		0	0%
Total		21	100%

**2.** What were you most satisfied with?












Keynote sessions		3	14%
Networking opportunities		7	32%
Meeting with solutions providers		0	0%
Individual sessions		7	32%
Topics		0	0%
Location		0	0%
Overall content and sessions		4	18%
Other, please specify		1	5%
Total		22	100%

**3.** What needed to be improved?

Overall content and sessions		0	0%
Keynote sessions		4	20%
Networking opportunities		3	15%
Meeting with solutions providers		2	10%
Individual sessions		2	10%
Topics		1	5%
Location		3	15%

Other, please specify		5	25%
Total		20	100%

**4.** What was your major reason for attending the CTO Clinic? Please check your top three reasons.

Session topics		9	39%
Reputation of speakers		1	4%
Keynote topic/s		5	22%
Reputation of keynote speakers		1	4%
Location		2	9%
Came with team/co workers		0	0%
Reputation of CoSN		11	48%
Professional development opportunity		5	22%
Referral from supervisor		2	9%
Referral from peer		1	4%
Cost		2	9%
Networking opportunities		13	57%
Other, please specify		0	0%

**5.** Please rate the quality of the following event components

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Very satisfied	Satisfied	Dissatisfied	Very Dissatisfied
	Clinic website	13 57%	7 30%	2 9%
Clinic program book	15 65%	8 35%	0 0%	0 0%
Registration process	17 74%	6 26%	0 0%	0 0%
Facility/Location	15 65%	5 22%	3 13%	0 0%
Assistance onsite	16 70%	6 26%	1 4%	0 0%

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6. What other issues/topics would you have like to have seen covered?	
#	Response
1	More on virtual schools for adult AND K-12 learners
2	What districts will be doing to meet new mandates. i.e. CyberSecurity training, etc. I know many districts already do this and it would be good to hear how this is handled in invidual districts. The best knowledge gained is usually from other districts' experiences. I would like to see some actual AUPs that address web 2.0 activities. Maybe some sessions focused on small districts. I think they are overwhelmed sometimes by the information that is covered at CoSN because they just aren't there yet. The mind set is just not there for attaining higher goals. It is usually just getting by because they are usually a one-man team.
3	It was a well rounded field of topics. Lots of variety. I did not care for the vendor led sessions. I always feel like they are selling something.
4	N/A
5	Measuring and tracking network capacity and future trends.
6	Erate Presenting to Superintendents/Boards
7	NA
8	TCO and ROI
9	Digital Citizenship
10	best practices in larger districts
11	As I was presenting, I was not able to attend a session the second day. I found the first day's sessions very good.
12	I'd like to see some training on budgeting and working with Superintendents (how to get the boxx the info he needs to support technology).

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7. What was the best thing about the CTO Clinic?	
#	Response
1	Aside from MY session? The panel preso on Virtual Schooling. GREAT!
2	Networking and hearing others strategies, techniques, and processes for achieving great things in their districts.
3	networking, getting good information
4	clinic discussions
5	N/A
6	it is the most targeted PD (to the CTO role) that I get from all of the other conferences I go to.
7	Networking
8	Peer discussions and individual sessions.
9	Sessions
10	NA
11	Information sessions and networking
12	Opportunity to meet with other IT professionals, see/hear what they're doing, and networking.
13	meeting others
14	Ability to network with peers
15	Networking with other school district technology leaders
16	The topic of virtualization was of most interest to me and was well covered.

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8. What was most in need of improvement, and what suggestions do you have for improving that aspect of the event?

#	Response
1	Keynote addresses were more COSN infomercials. While entertaining, addressing HOW to accomplish change in schools would have been more helpful.
2	The speakers were very knowledgeable and we needed to hear what they had to say but I really like it when we have speakers that are very inspirational and forward thinking. I did gain knowledge from the speakers we had and it was very convenient to have them since our meeting was in Austin.
3	more sessions
4	dedicated space...sharing with other groups was difficult.
5	Promotion/inclusion of vendors
6	Provide the clinic setting in a hotel where you could stay/attend if cost effective. Free wireless access is a must for a technology conference.
7	None. Well done.
8	From a vendor point of view, the time slots allotted for meetings with the attendees was too limited. Perhaps a way of encouraging the attendees to spend more time with the exhibitors would be in order.
9	I am a solution provider and would have liked there to have been more time with attendees. There were numerous times when speakers went over their time and then attendees did not have time or were not given time to spend time with solution providers
10	small district solutions don't always scale to larger ones and vice-versa
	1. Coffee on the first morning.
11	2. There were multiple sessions of interest scheduled at the same time. While I realize it is impossible to meet the needs of all attendees, I thought expressing this conflict might generate some thought in this area.
12	As a sponsor I was very disappointed with lack of attendance by the members in the sponsor areas on day 2. Day 1 was excellent
13	We should have the social event at the facility which would give attendees the opportunity to meet with the corporate sponsors.
14	The session rooms were somewhat small and/or not conducive to small group discussions since the tables/desks were not moveable.
15	The meeting location would have been great if we could have open access to wireless.

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9. Please list any additional recommendations, comments, or suggestions you have for ways to make future events like this more beneficial for you

#	Response
1	One unfortunate aspect of how lunch was handled is that COSN staff had to hold people back from lunch. This was painful to watch, experience, and unnecessary with adult learners. Let adults eat when they choose, not hold them back because a vendor talked too much and kept a lecture hall occupied.
2	The schooldude dinner was great. The on site breakfast and lunch was well done. Lectures were great. Topics were relevant. Thanks.
3	attendees need to have an incentive to visit vendors
4	The night mixer is a good idea but b/c it was with IBM many people did not get the oppty to meet the other vendors. You need something that will interest all attendees and include all vendors
5	The CTO Clinic was a great success as far as I am concerned. I really appreciate the intimate nature of the event, the scheduled collaboration opportunities, and the quality of presenters including district representatives. The location was great, the food was appreciated, and the networking was essential.
6	none, keep me on you mailing list, I will do more of these
7	Continue to offer these types of opportunities that focus on the leadership of technology
8	CoSN provides great training and info.

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