

Agenda

November 10, 2011

1:30 p.m.

Conference Call

Bridge: 877-960-9216
Code: 1594647

1. Welcome – Steve Young
2. Check In – Sean Casey, Dan Armstrong, Steve Young, John Orbaugh, Kevin Schwartz, Ed Zaiontz, Ernie Stripling, Barbara Ybarra, Richard Armand, Henry Blair, Lenny Schad, Dianne Borreson, Alan McDaniel, Steve Wentz, Terry Driscoll, Harold Rowe, Mary Ann Beseda, Joe Barnett, Hedda Alexander
3. Treasurer's Report – Lenny S
 - a. 50/50 split announced by national COSN organization for splitting proceeds after expenses are paid, for local/regional events from vendors (not national vendors).
 - b. Received and deposited several checks from COSN.
 - c. Reimbursements for Telepresence fall meeting expenses have been processed and mailed.
 - d. Currently, we have \$47,500 in our account. Our limit for nonprofit is \$250k.
4. New Member Push for 2011-2012
 - a. Alice Owen's idea for outdoing Missouri, the new 13th state CoSN chapter – "Don't Mess with Texas"
 - b. This is a tough year for organizations to sustain membership, let alone grow
 - c. Let's pick up Harold push for each of us to recruit one new member this year, so that we can really show that you "Don't mess with Texas".
 - i. Sean to send the updated COSN individual member list from Sharon Butler to Steve and John for the next call. We'll start by targeting those districts to upgrade from individual to institutional members.
5. CoSN National Updates - Ed Zaiontz
 - a. Website is open for registration – book your hotel and register early for the best deals!
 - i. www.cosn.org
 - b. New information is added every day – check out the great lineup of speakers!
 - c. There will be a special video conference between COSN / SITE / SXSW.edu conferences. Should be a great event!
 - i. All 3 conferences occurring simultaneously and video conference will connect them.
 - d. The International Symposium will be about mobile learning. Lots of different countries will be sharing their great projects.
 - i. 30-40 countries represented.
 - e. The Advocacy Auction will be at the Kennedy Center! This proves to be an awesome evening and a great way to support funding for technology in education. I would also like to see if our Chapter would again support a table at the Advocacy Auction. Any Texas K12 CTO Council members who attend will be invited to sit at our table.
 - i. Tuesday, March 6th.
 - ii. Want to sponsor a table of 10 Texas chapter members.
 - iii. COSN will take the \$2k charge off what is owed, and Ed has a contact at COSN for this.
 - iv. COSN may provide a number of scholarships for CTO's to take the CETL certification exam.
 - f. Post conference events include school visits and a special workshop with Milton Chen at the Smithsonian!
6. Feedback on October Virtual Meeting using Telepresence & WebEx
 - a. Did the format work well?
 - i. Great opportunity that would not have been possible otherwise given cuts to travel budgets.

- b. What was good about this?
 - i. Dialogue was even better than traditional formats.
 - c. What could be better?
 - i. Could we provide the audio via IP instead of via phone?
 - d. Should we consider again for next year?
 - i. Yes
 - ii. Suggestion to make October a regular virtual conference, given the financial forecast from next several years.
 - iii. Suggestion to make in-kind trade to allow Cisco to participate in summer conference at no charge, in exchange for hosting a regular Telepresence meeting for us.
7. Planning for February 7, 2012 Winter Meeting (adjacent to TCEA) – John Orbaugh and Steve Young
- a. Meeting date set on Feb 7th
 - i. CDWG, Meraki, Verizon are sponsors
 - b. Physical meeting location is at the Austin Downtown Hilton across from Austin Convention Center
 - c. Room 400 is confirmed reserved by TCEA from 7:30am to 3pm.
 - d. Meeting Planning:
 - i. Is the past years' format good?
 - ii. What topics would be useful for members to hear about?
 - 1. Update on TEA SIS and longitudinal databases (including what Dell Foundation is funding). Brian Ralston or Melody Parish may be a good person to present. Dianne will contact them. Terry Driscoll may be available to demo the dashboard and share video.
 - 2. Security – best security practices over an hour or so. Focus on low cost or ease of implementation. Verizon and IBM both have practices in this area. Frankie Jackson may have experience with IBM to share. IBM breaks down their analysis by ISO topic, and that may make a good breakdown for the presentations.
 - 3. iPad and mobile device rollouts re: deployment, management, application licensing and management. Venu at Spring Branch present on iPad rollout? Possibly do 4 presentations by different people for 10 minutes each or so on their strategies. Mobile Device Management: Kace, Absolute, etc.?
 - iii. Are there any speakers you think would be good to bring in?
8. Other Member Discussion Items:
- a. Project Share BYOD course for sharing lessons. Sean will add the call participants to the course today and we'll see if it's a good way to share these lessons.

Upcoming conference calls – Please note the conference bridge number, thanks to Verizon Business:
 Bridge: 877-960-9216 Code:1594647

December 8, 2011